

LATITUDE DS

Digital Signage



WHAT IS LATITUDE DS?

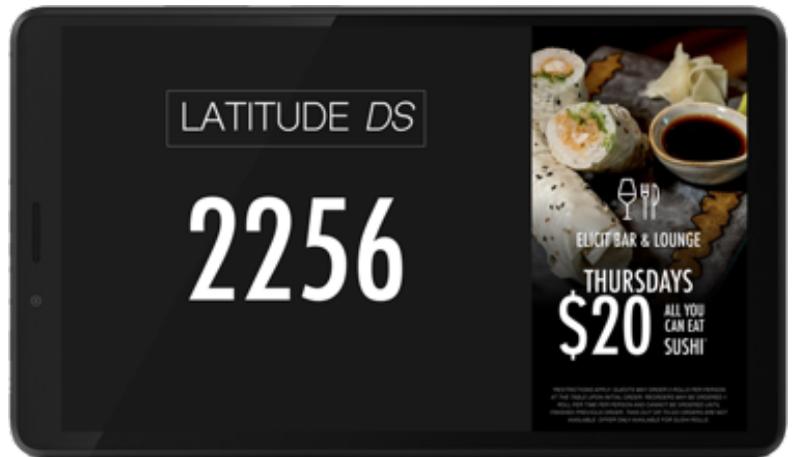
Latitude Digital Signage (DS) is an iOS or Android-based application that runs on either a tablet or Android monitor to deliver custom hospitality information to your guest. Use as a guest room door sign, lobby kiosk, or smartboard to display property events, restaurant menus, on and off-site attractions, guest check-in/out, and promotions to generate revenue.

Convert your guest room door plaques to a digital tablet display to feature backlit room numbers, privacy and make-up room status, and on-site promotions. Latitude DS can act as a doorbell and ping your Frequency PBX powered room phone!

Latitude DS coupled with Percipia's Parallax integration engine, allows direct interfacing and APIs to various hotel systems like Sales and Catering to quickly add, edit and display events and promotions from one system – or manage Latitude DS directly with an easy-to-use Content Management System (CMS).



Latitude DS Kiosk Screen



Latitude DS Guest Room Sign

KEY FEATURES

- iOS and Android Platforms
- Portrait and/or Landscape Orientation
- Content Management System (CMS)
- Display Promotions
- Property Directory
- Display Property or Conference Events
- Display Weather Forecast
- Display Guest Loyalty
- Guest Self Check-in/out

KEY DOOR SIGN FEATURES

- Backlite Room Numbers
- Privacy On/Off Indicator
- Make-Up Room Indicator
- Door Bell*

*PMS Dependent

**Requires Frequency PBX Extension

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FAQ'S

Q: WHAT KIND OF TABLET CAN WORK WITH LATITUDE DS?

A: Latitude DS is hardware agnostic. Both iOS and Android tablets can work as long as they have a wall-mount and are plugged into a power source.

Q: CAN MY MARKETING DEPARTMENT UPDATE THE APPLICATION?

A: The Content Management System (CMS) has a feature to grant access to marketing teams to update application content and promotions. Device management, settings, and configuration tabs will only be available to IT departments.

Q: CAN THIS INTERFACE TO DELPHI SALES AND CATERING?

A: Yes, that interface is already built.



Latitude DS Kiosk Screen - Portrait Orientation

THE POSSIBILITIES ARE ENDLESS!

What sets Latitude DS application apart from its competitors is the ability to integrate to all hotel systems*. Percipia is the expert in PBX and PMS integrations, Latitude has the advantage of interfacing with your hotel's specific environment. Since every hotel offers different features and amenities, there is no reason why your application should look like the hotel application down the street.

Latitude DS will offer a new and modern take on guest interactions. Self-check-in and out are more prevalent in the hospitality industry. Whether deploying a downloadable Latitude application or providing a lobby kiosk with Latitude DS, your hotel will offer something for everyone while delivering an enhanced guest experience.

*All systems must have an open API to integrate into Latitude.



Latitude DS Kiosk

LATITUDE WORKS WITH:



LATITUDE CMS SERVER SPECIFICATIONS:

Latitude CMS
CPU: 4 cores at 2.8
RAM: 4 GB
HD: 80 GB